

Sarang - Press Briefing

[August 31, 2026; Swami Vivekananda Cultural Centre,
Embassy of India, Seoul]

Press Release

The Embassy of India, Seoul organized a Press Briefing at the Swami Vivekananda Cultural Centre (SVCC), Embassy of India on the upcoming 12th edition of Sarang - The Festival of India in the Republic of Korea (ROK), the 14th edition of the Indian Film Festival and the updates on the outcomes concluded during the State Visit of the President of ROK to India in April, 2026.

2. Sarang is an annual flagship cultural event celebrated by the Embassy of India in ROK, organized in collaboration with various local partners. Sarang intends to introduce India's vibrant and diverse culture to the friends in ROK, through a landscape of varied art forms. Since its inception in 2015, the festival has grown immensely in its size and popularity, strengthening further the bonds between the two countries.

3. Expressing gratitude to local partners and sponsors for their steadfast support in co-organizing Sarang, Ambassador gave a brief about the upcoming events this year. He announced that a distinguished Odissi troupe, led by the renowned artist Ms. Madhulita Mohapatra, will visit ROK to present performances and conduct workshops for Korean dance enthusiasts. The inaugural performance is scheduled for September 15 at Ewha Womans University in Seoul. Thereafter, the troupe will perform across multiple cities, including Busan (September 16), Gimhae (September 17), Miryang (September 18), Gwangju (September 19) and Nami Island (September 20 and 21).

5. Ambassador also highlighted the 14th Edition of the Indian Film Festival, wherein the Embassy will bring award-winning Indian films in Indian languages with Korean subtitles, to cinema lovers across ROK. The festival is being organized in collaboration with its local partners, including the Korean Film Archives, Busan Cinema Centre, India Centre,

Busan University of Foreign Studies, Mirim Theatre and Asia Culture Centre.

6. The Embassy will screen 6 films – *Queen*, *Newton*, *Manjhi - the Mountain Man*, *Dum Laga Ki Haisha*, *Sui Dhaaga*, *Sardar Udham* – under the theme “Against the Odds: Ordinary Lives, Extraordinary Courage.” These films portray the struggles of ordinary people in different circumstances and the extraordinary courage they demonstrate in overcoming life’s challenges.

7. Ambassador also gave a brief on the updates of the outcomes concluded during the State Visit of the President of ROK to India.

August 31, 2026
Seoul