

## **Embassy of India**

### **Seoul**

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### **Press Release**

**13 September, 2024**

#### **Visit of high-level delegation led by Hon'ble Chief Minister of Rajasthan, Shri Bhajan Lal Sharma to South Korea**

The Embassy hosted a high-level delegation from Rajasthan Government led by Hon'ble Chief Minister, Shri Bhajan Lal Sharma during a two-day visit from 09-10 September 2024. The delegation comprised of the Deputy Chief Minister Shri Prem Chand Bairwa, and other senior Officials from the Government of Rajasthan.

In addition to the Rising Rajasthan Invest roadshow and the Rajasthan Tourism Road show, the Embassy also organised meetings of the delegation with leading Korean businesses, industry associations, and media. Hon'ble Chief Minister also visited the Seoul Technical High School.

The "Rising Rajasthan investment" road show was organised in collaboration with Indian Chamber of Commerce – Korea (ICCK) where Hon'ble Chief Minister highlighted the immense investment potential of Rajasthan and invited the Korean companies and businesses to the upcoming "Rising Rajasthan" summit (9-11 December) to explore business opportunities. Ambassador of India to Republic of Korea, Shri Amit Kumar and senior officials from Rajasthan government in their remarks apprised the participants about numerous opportunities in sectors such as renewable energy and solar energy sector, ESDM, petrochemicals, agro- food processing, textiles and apparels, etc. The Roadshow was well attended with around 100 participants and witnessed an engaging Q&A session after formal presentations.

A Rajasthan tourism roadshow was also organised where close to 40 tour operators from Republic of Korea participated. Hon'ble Chief Minister addressed the gathering and highlighted the unique offerings of Rajasthan in the tourism sector. Detailed presentations on the "Palace on Wheels"

and tourism potential of the state were made. K-tour and Rajasthan Government also signed an MoU for cooperation during the roadshow.

The delegation held productive meetings with POSCO International, GS E&C, Hanwha solutions, LX international, Samsung Health care, Hyosung (Carbon and Aramid) and Orion food.

An MoU with Jeonbuk Creative Economy Innovation Center (JBCCEI) and Government of Rajasthan was signed. The MoU aims to nurture, incubate and promote the start-up ecosystem in Rajasthan.

Hon'ble Chief Minister visited Seoul Technical High School where he interacted with the principal and the teachers. The school was established in 1899 and led to establishment of TVET (Technical-Vocational Education and Training) programme in Republic of Korea. Over the years, TVET has made significant contributions to the Korea's economic growth and competitiveness by supplying skilled labor to various industries.

A Roundtable with Korea Stone Association was organised where MoU between the State Government of Rajasthan and The Korea Stone Association (KSA) was signed. The MoU will establish a framework for technological cooperation, purchasing/distribution, export of the stones produced in Rajasthan into the Korean market.

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