

June 2020

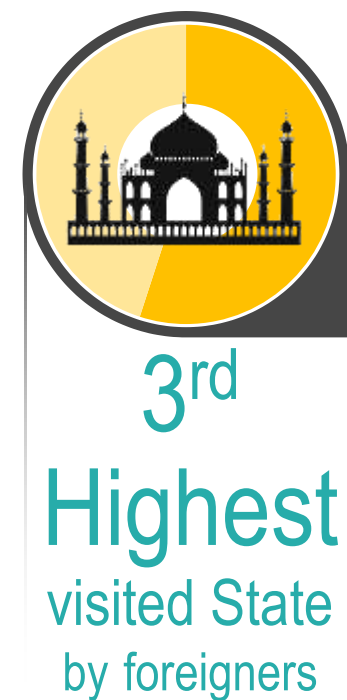
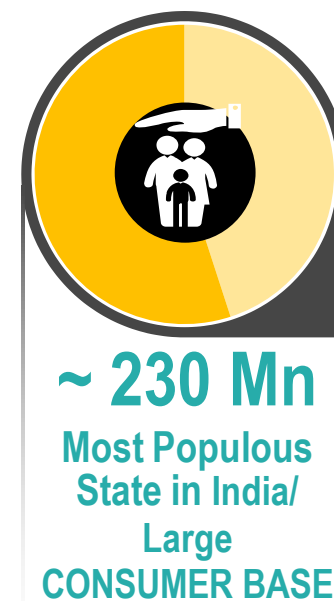
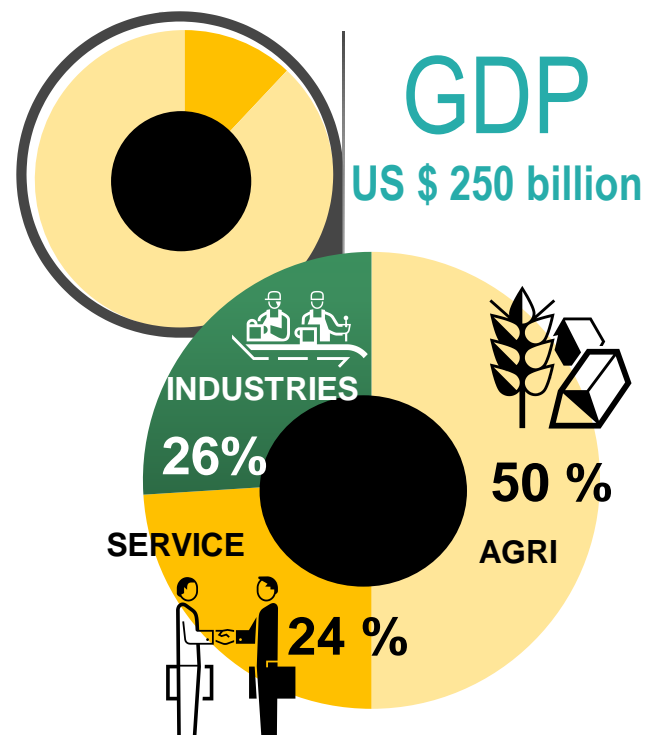
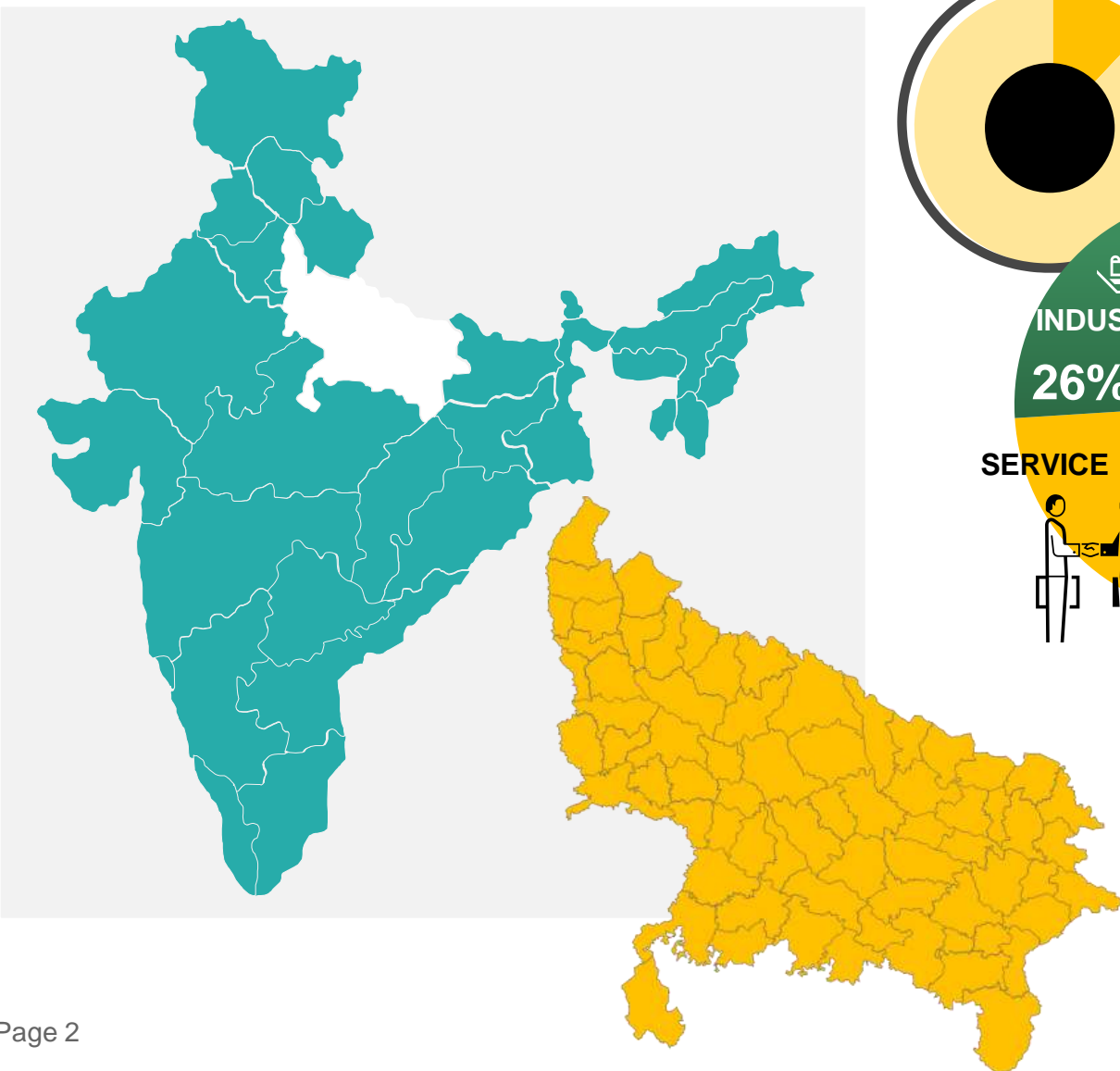


UTTAR PRADESH

CRADLE OF RAPID INDUSTRIALIZATION

EMPOWERING NEW INDIA

UTTAR PRADESH – the Soul of Incredible India



Bigger than 30 other prominent countries of the world

UTTAR PRADESH – Seamless connectivity with India

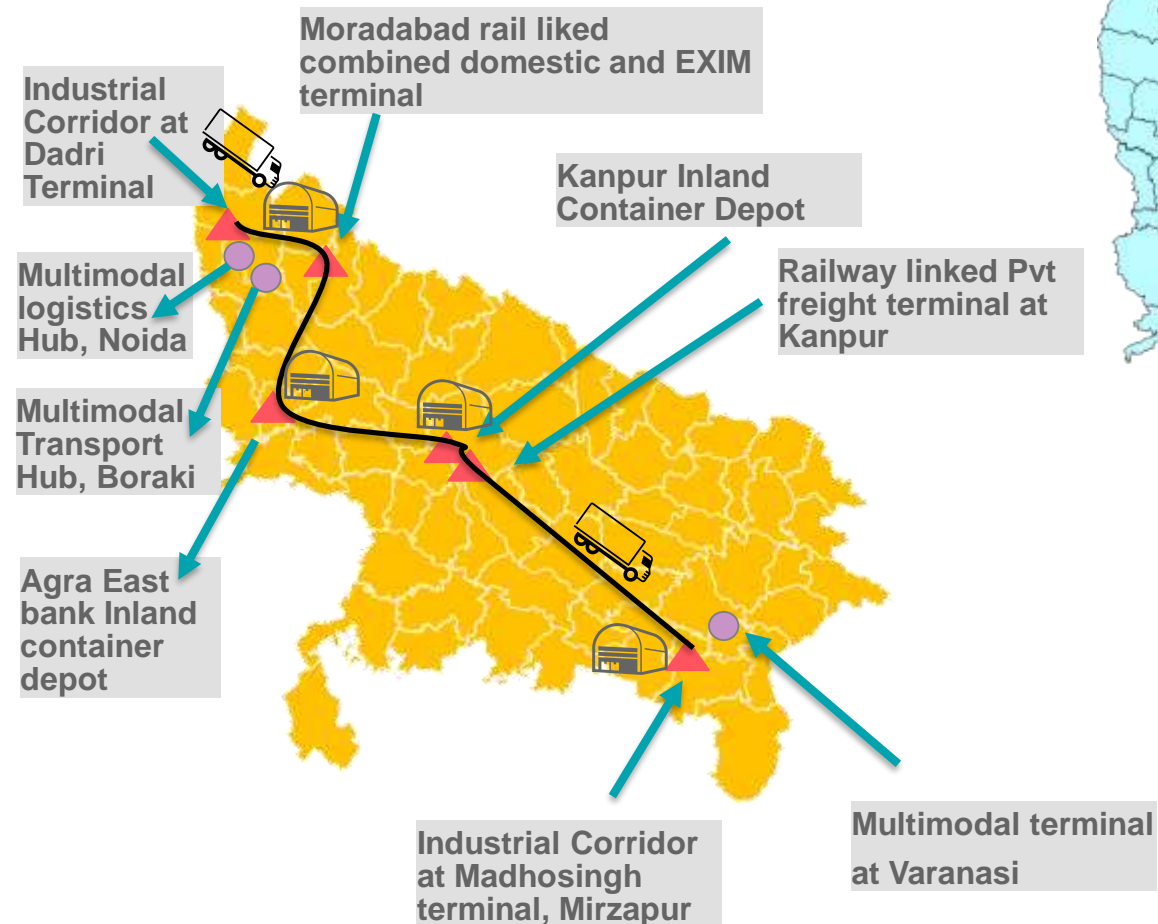
SEAMLESS CONNECTIVITY

- Freight Corridors from North East West South (NEWS) intersect at certain points in UP with few major catchment area falling in the state.
- Uttar Pradesh has the Largest railway network in the country spanning over 8,949 km
- Uttar Pradesh boasts the state of art expressways ensuring seamless connectivity with National Highways.
- 7 airports made operational under Regional Connectivity Scheme (RCS) for domestic connectivity, and another 8 airports in pipeline

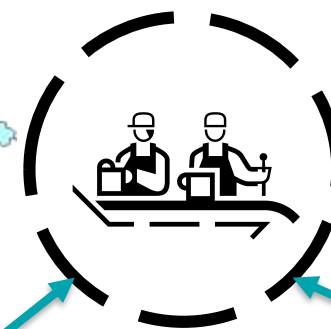


UTTAR PRADESH – 3L Advantage (Land, Logistics and Labour)

Numerous Logistic ports of UP













Substantial land availability for industrial development across 6 nodes of UP.



UP has a single online portal for registration, renewal and viewing of inspection report under 7 Labour Acts.

UP is the state with abundant manpower working within and outside the state with one of the cheapest labour wages in India.

UTTAR PRADESH – Robust Infrastructure & Industrial Ecosystem

	Number 1 State in terms of number of MSMEs- (<i>Best ancillary base</i>)	Number 1 State in mobile production in terms of volume	
	Destination to Asia's largest airport. (<i>To be operational by 2023</i>).	Terminus to the largest upcoming defence corridor in India (<i>proposed land of ~5120 hectare</i>)	
	Largest market to textiles and 2nd largest producer of leather products in India.	Uttar Pradesh stands out as the largest exporter of consumer electronics	
	Surplus power Supply to Industries	Amongst the top 6 Exporters of India	
	Largest producer of Agri resources in India	India's largest horticulture hub –Copious raw material for food processing	



AYODHYA & KIM-HAE
SISTER CITIES



VOYAGE OF LEGENDARY
QUEEN HEO HWANG-OK



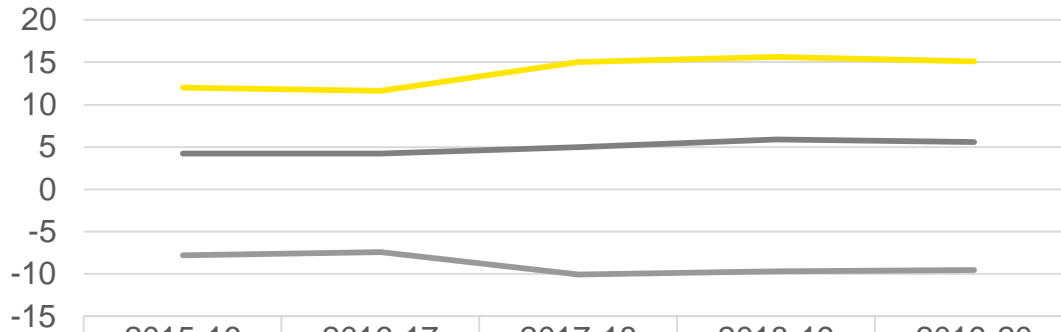
LAND OF LORD BUDDHA



CULTURAL CONNECT
UTTAR PRADESH - SOUTH KOREA

India-South Korea Trade Relations

Goods Trade (US \$ Billion)

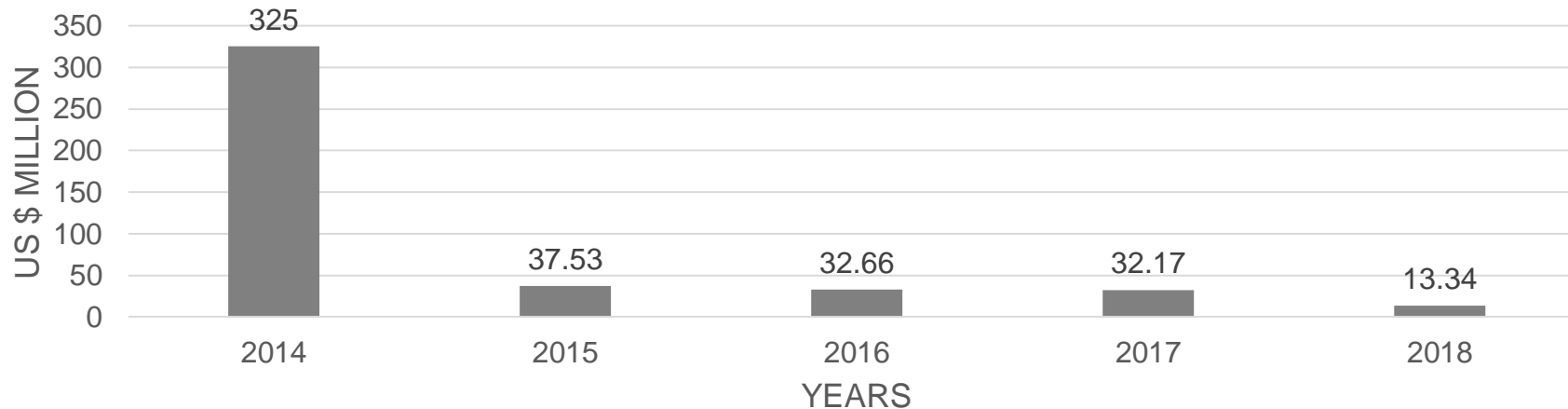


	2015-16	2016-17	2017-18	2018-19	2019-20
EXPORT	4.2	4.2	4.95	5.89	5.6
IMPORT	12	11.6	15	15.6	15.1
TRADE BALANCE	-7.8	-7.4	-10.05	-9.71	-9.5

EXPORT IMPORT TRADE BALANCE

EXPORT- IMPORT TREND

- Exports from India accounted for US\$ 5.6 Bn in 2019; exports from ROK accounted for US\$ 15.1 Bn
- Major Indian exports: naphtha, cereals, iron and steel.
- Major S.Korea exports: automobile parts, telecommunication equipment, hot rolled iron products, petroleum refined products, base lubricating oils, mechanical appliances, electrical machinery & parts and iron and steel products



FDI INFLOW FROM S.KOREA

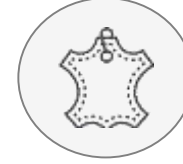
- Korea's total FDI to India up to September 2019 stands at US\$ 6.29 bn

Key Investment Opportunities in Uttar Pradesh



Automotive

4 major OEMs
manufacturers and ~ 30
ancillary units



Leather

2nd largest producer of
leather products



Tourism

Land to the wonder of the
World, Buddhist Circuit and
more



Manufacturing (Advanced Engineering)

Huge ancillary base
“Largest SMEs in India”



Defence and Aerospace

Home to the largest
upcoming defence
corridor in India

Emerging hubs of UP in South Asia
after COVID pandemic



Electronics

India's
Largest electronic
manufacturing cluster



Textile

3rd largest textile
producer in India



Agri & Food Processing
Largest agri producer in
the country

UTTAR PRADESH – BUSINESS REFORM ACTION PLAN

Single window clearance under Nivesh Mitra Portal



India- World's
top **10** improved
Countries in
EoDB reforms.

Allotment of industrial
plot in **21 days**



93/100 Score in Ease
of Doing Business in
India

No requirement of pre-
approvals from state
government from
MSMEs till **1000 days**.



20 + Sector specific lucrative policies



Building plan approval
and labour law
registrations in **30**
days



Power Connection in
15 days



Fire NOC in **15 days**



UTTAR PRADESH – 20 PLUS SECTOR SPECIFIC INCENTIVES

Sectors and Incentives

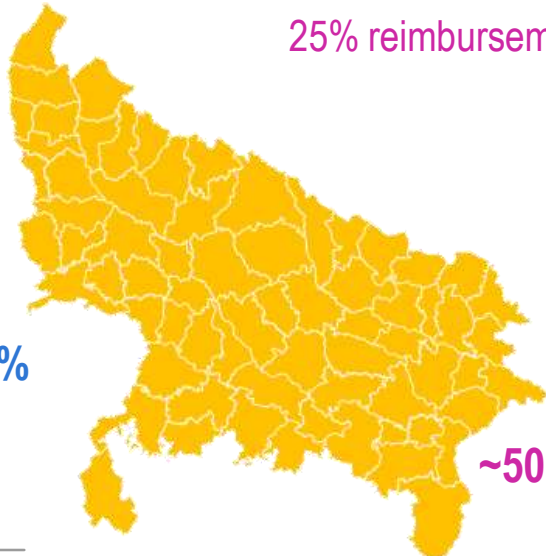


(Electronic Mobility)

Research subsidy @ 5%
Interest subsidy @ 5% p.a. for 5 years
Stamp duty 100 % exemption

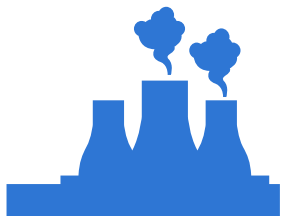
(Agri & Food Processing)

Capital subsidy @ 25%
@ 7%-100%, 20% reimbursement of F.O.B
25% reimbursement of transportation cost of export products.



- Land Rebate 25%
- Power Subsidy ~ 25-50 %
- EPF reimbursement 100%
- Stamp duty 100%
- Recruitment assistance

- Stamp duty 100%
- EPF reimbursement 5 %
- Interest subsidy 7%
- Export freight reimbursement ~60%
- Rebate on land cost ~50%



Mega,
Mega Plus &
Super Mega
Investments.

100-300%
Returns on
fixed assets
Customizable

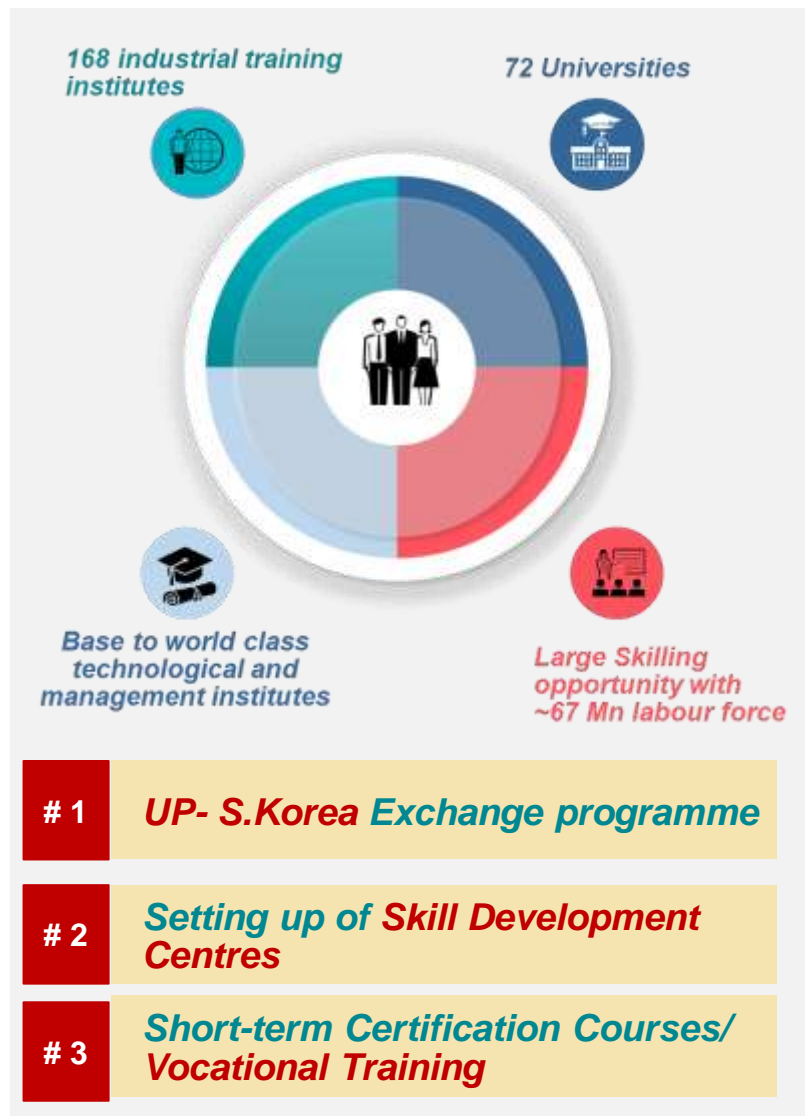


30%
Capital
subsidy

Tourism.



BRIDGING MODERN RELATIONS IN SKILL, START-UPS ,LEATHER THROUGH S.KOREAN TOWNSHIP PROGRAMS

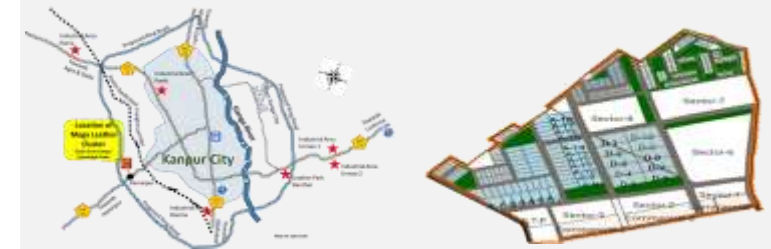


COLLABORATION IN START IN UP PROGRAM

- | | |
|-----|--|
| # 1 | South Korean Venture Funds for UP Startups |
| # 2 | Digital bridge for UP and Korean Start-up ecosystem |
| # 3 | Collaboration with NIPA (South Korean National IT Industry Promotion Agency) and IT & Electronics Department of UP. |



INVESTMENT IN LEATHER CLUSTER OF UTTAR PRADESH



LEATHER PARKS IN KANPUR AND AGRA WITH COMPLETE ECOSYSTEM

- ❑ **Common Facility Centers**
- ❑ **Trade/ Convention Centers**
- ❑ **Training Infrastructure**
- ❑ **Product Design & Development**
- ❑ **Testing Laboratory**



UTTAR PRADESH

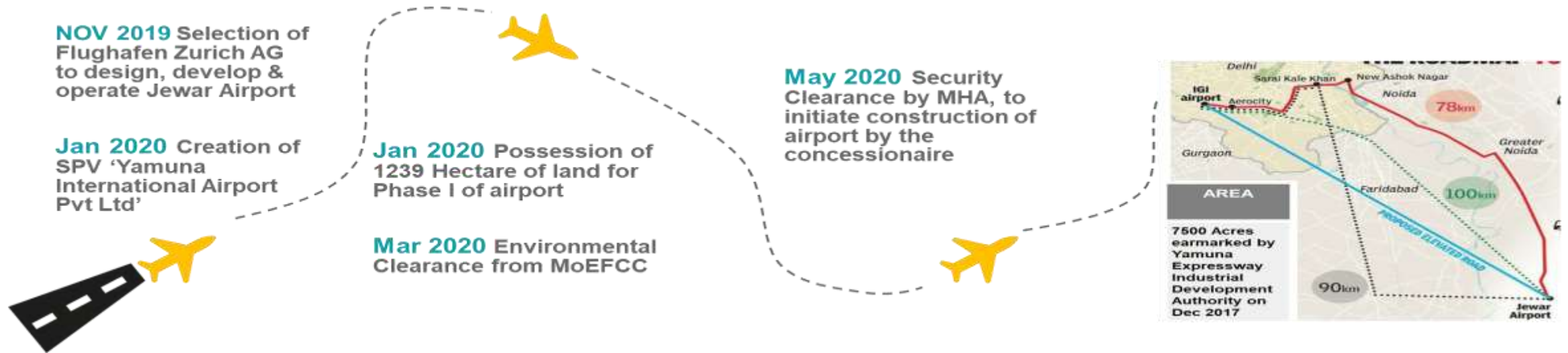
ASSISTING SWIFT APPROVALS

CASE STUDIES

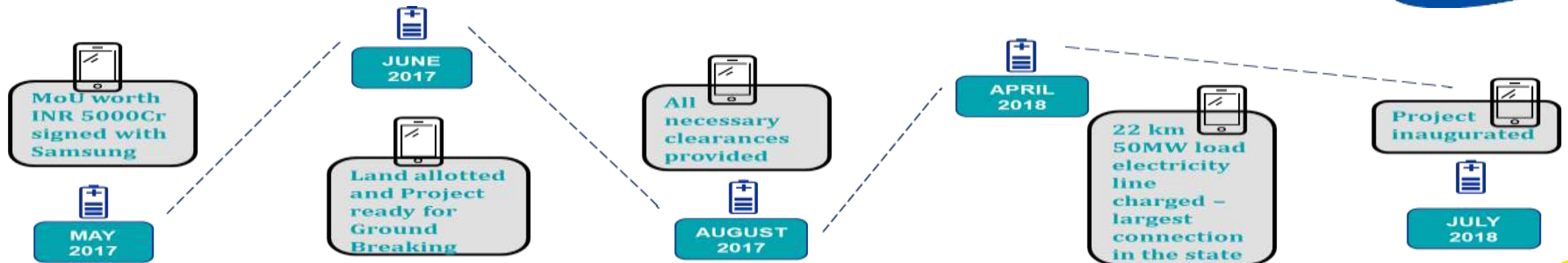
JEWAR INTERNATIONAL AIRPORT



(INDIA'S LARGEST UPCOMING AIRPORT)



SAMSUNG PLANT (LARGEST IN THE WORLD)

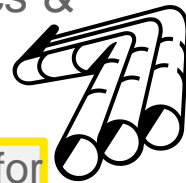


Quick Policy Action to facilitate Investment

Supporting Gen-next technology, Start-ups, Industries

Case 1: Reliance Industries Limited

- ▶ MOU signed with Reliance Industries with targeted investment of **USD 1.3 billion** for Optical fibre works in **Feb 2018**.
- ▶ To provide speedy 'Right of Way', a Government Order was issued by Electronics & IT Department in **June 2018**



- ▶ Provision of online applications/approvals for underground/overhead **Optical fibre infrastructure** development
- ▶ Provision of **Single Window** clearance
- ▶ Similar guidelines for rural & urban areas

Case 2: Uber India

- ▶ MOU signed with Uber India worth **USD 13 Million** in **Feb 2018**.
- ▶ To provide support, a Government Order was issued amending the Uttar Pradesh Motor Vehicle Rules in **July 2018**, allowing two wheelers (Bike) to be used as commercial taxi purpose.



A commitment to deliver and handhold industries in record timeline for the development of the State

For more details, log on to
www.udyogbandhu.com
<https://niveshmitra.up.nic.in/>

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